### **Privacy Policy Stop the Drop**

#### What information do we collect?

Information is collected from you whenever you respond to a survey, contest, or fill out a form.

When filling out a form on our site, as appropriate, you may be asked to enter your name, e-mail address, mailing address or phone number. You may, however, visit our site anonymously.

### What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

To personalize your experience (your information helps us to better respond to your individual needs)

To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)

To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)

To administer a contest, promotion, survey or other site feature

To send periodic emails

The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

# How do we protect your information?

We have put in place variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

# Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

#### **Cookies**

Parties of our website and other web properties (Web Presence) may use 'cookie technology' to collect website usage data and to improve our services. A cookie is a small piece of information that is stored on a computer for the purpose of identifying that browser during interaction on websites. Cookies may be used to store items such as identifiers and user preferences. A website may set a cookie to the browser if the browser's preferences allow it. A browser only permits a website to access the cookies it has set, not those set by other websites.

You may configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. Each browser is different, so check the 'Help' menu of your browser to learn how to change your cookie preferences. If you would like to opt out of having Stop the Drop ads served to you based on how you interact with our Web Presence, you should clear our cookies from your browser. Another way to manage which ads you see from the Google Display Network is to visit their Ad Preferences Manager.

Stop the Drop may use cookies for a number of reasons. We use cookies to deliver advertisements across the internet and content relevant to your interests by collecting and maintaining information based on your web surfing activity when you are visiting our Web Presence. We may also use cookies to provide general internal and customer analytics. Browser-based analytic systems are used to collect information about visitors to our Web Presence.

#### **Your Consent**

By using our site, you consent to our web site privacy policy.

## **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page.

## **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the address below:

Attn: Marketing Department Flight Control New Castle, DE 19720 800-444-2009